



MINISTERUL
EDUCAȚIEI, CULTURII
ȘI CERCETĂRII



HR EXCELLENCE IN RESEARCH



Programme

THE 2ND
***INTERNATIONAL SCIENTIFIC
CONFERENCE “DEVELOPMENT
THROUGH RESEARCH AND
INNOVATION - 2021”***

Online Conference for Reserachers, PhD and Post-Doctoral Students

August 27th, 2021

CHISINAU, 2021

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Prof. **Belostecinic Grigore**, Rector of the Academy of Economic Studies of Moldova, Republic of Moldova

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Sitnikov Cătălina, PhD, Professor, Romania

GENERAL PROGRAMME

Friday, August 27, 2020

9.30 – 10.00 – Participants Registration (acceptance to ZOOM meeting based on the received ID-invitation)

10.00 – 10.10 - Opening Ceremony

Opening Speeches of the International Scientific Conference „Development Through Research And Innovation - 2021”:

1. Belostecinic Grigore, Acad., univ. prof., hab. dr., ASEM Rector
2. Feuras Eugenia, univ. prof., hab. dr., Director of the Doctoral School of ASEM, Republic of Moldova

10.10 – 12.00 – Session I

12.00 – 13.00 – Lunch Break

13.00 – 17.00 – Session II

17.00 – 17.30 – Conference closing

**Timeframe of the speeches:
during sessions – 5-10 min.**

August 27

Session ONE - Time: 10:10 – 12:00

Session TWO - Time: 13:00 – 17:00

Moderators: PhD. Student, Bahnaru Roman

PhD Student, Furtună Olesea

Researchers / PhD Students/ Post-Doctoral Students

Legal status of the sole trader a natural person. Establishment. Company and registered office of the sole trader

Blanuta Victoria, PhD Student, ASEM, Moldova

Redefining the fashion industry towards a Circular Europe with Business Models Innovation

Furtuna Olesea, PhD Student, ASEM, Moldova

Cryptocurrencies - development trends

Yaneva Mariya, PhD Student, PhD student, Dimitar Tsenov Academy of Economics, Bulgaria

Relevant Market Definition in Digital Economy

Parcalab Carolina, PhD student, National Institute for Economic Research, Moldova

The Non-Standard Monetary Policy Measures in Response to The Potential Financial Crisis

Hîncu Mariana, PhD Student, ASEM, Moldova

Financial implications of the non-financial crisis

Lopotenco Vadim, PhD Student, ASEM, Moldova

Consumer preferences as a basis for positioning wine-making products in the regional market of the ATU Gagauzia

Aricova Liubov, PhD Student, Comrate State University, Moldova

Aspects of reintegration of returned migrants and the role of the NEA in the labour market integration

Dogaru Raisa, PhD Student, ASEM, Moldova

Empowering Women Through Reducing Unpaid Work

Robu Mariana, PhD Student, ASEM, Moldova

Evaluating the image of the apparel industry of Moldova

Malancea Iurie, PhD Student, ASEM, Moldova

Satellite monitoring of agricultural land

Atanasov Asparuh, PhD Student, Technical University of Varna, Bulgaria
Vladimir Demirev, Galina Mikhova

Impact of Mobile Applications over E-Commerce

Nastas Vasile, PhD Student, ASEM, Moldova

The impact of the COVID-19 Pandemic and the European Green Deal on The Air Traffic Industry Competitvity and on Moldavian Certified Air Carriers

Niculaita Dumitru, PhD Student, ASEM, Moldova

Current effect and future economic implications of the COVID-19 pandemic on the global and national electronic payments sector

Vrabie Doina, PhD Student, ASEM, Moldova

The role of Unit testing in training

Nikolaeva Dimitrichka, PhD Student, Technical University of Varna, Bulgaria

CREATIVITY Skills and Human capital formation

Duca Svetlana, PhD Student, ASEM, Moldova

Benea-Popusoi Elina, PhD, ASEM, Moldova

Intercultural Dilemmas in Management and Ways of Their Settlement in Enterprises from the Republic of Moldova

Pirlog Angela, PhD Student, ASEM, Moldova

Implementation of the BSC: Perspectives for the development of a successful Business

Androsov Elena, PhD Student, ASEM, Moldova

The Role of Mobile Application in Adolenscent Development – A Review of Research

Naydenova Galina, PhD Student, Tehnical University of Varna, Bulgaria
Todorova Irina

The Bioeconomy Strategies in Europe: An Overview

Izvoranu Anca-Marina, PhD Student, Academy of Economic Studies of Bucuresti, Romania

Assessment of Tangible Assets Accounting in The Public Sector of the Republic of Moldova in Accordance with International Standards

Railean Tatiana, PhD Student, ASEM, Moldova

Legal status of the sole trader a natural person. Establishment. Company and registered office of the sole trader

Mehmet Atakan Yilmaz, PhD Student, Technical University of Varna, Bulgaria

The psychological effect of music in the European Area

Micuşa Dumitru, PhD Student, Free International Unuversity of Moldova
Maria Belinski, Delia Micuşa, Tinca Belinski

Access to university education in the context of COVID-19 pandemic: some considerations

Romanova Anastasia, Post-doc Student, ASEM, Moldova

Trends in the transport of goods by sea. Digital transforming of maritime documents. Using of digital platfors between parts. EU's maritime transport policy. EU regulation 1239/2019 European Maritime Single Window.

Meral Ahmed, PhD Student, Technical University of Varna, Bulgaria

Ecosistemul învățământului creative în economia cunoașterii: cercetare teoretico-aplicativă

Curoșu Doru, PhD Student, Academy of Economic Studies of Moldova, Moldova

Benea-Popușoi Elina, PhD, Academy of Economic Studies of Moldova, Moldova

Coraportul dintre interesul public și privat în activitatea de licențiere

Pascaru Nicolae, PhD Student, Moldova State University, Moldova

Utilizarea swap-urilor in contextul sustenabilitatii datoriei de stat externe

Olari Marcel, PhD Student, ASEM, Moldova

Studiu privind evoluția impozitului pe veniturile persoanelor juridice în Republica Moldova

Vieru Roman, PhD Student, ASEM, Moldova

Lazari Liliana, PhD, ASEM, Moldova

Includerea regiunilor in Modelele de Echilibru General Aplicat in conditiile unor date limitate

Prohntichi Valeriu, PhD Student, ASEM, Moldova

Dimensiunile individualism & colectivism în comunicarea interculturală

Spînu Stela, Post-doc Student, State University of Medicine and Pharmacy “Nicolae Testimiteanu”, Moldova

Informații pre-contractuale în contractele încheiate cu consumatorii de resurse energetice

Stici Silvia, PhD Student, Moldova State University, Moldova

Studiul caracteristicilor și a domeniului de utilizarea a lacătelor inteligente

Catruc Adriana, PhD Student, ASEM, Moldova

Aspecte contabile aferente contractelor de prestări servicii și antrepriza în condițiile parteneriatului public-privat

Panuș Corina, PhD Student, ASEM, Moldova

Mecanismele și particularitățile de efectuare a controalelor fiscale pe teritoriul țărilor din cadrul Uniunii Europene

Sargu Nicu, PhD Student, ASEM, Moldova

Исследование причин развития рынка альтернативных финансовых инструментов

Paslari Andrei, PhD Student, ASEM, Moldova

Analiza vulnerabilității Republicii Moldova la fluctuații comerciale externe

Diavor Mircea, PhD Student, ASEM, Moldova

Stimularea investițiilor în sectorul de cercetare din Republica Moldova

Railean Veronica, PhD student, National Institute for Economic Research, Moldova

Timuș Angela, PhD

Rolul sustenabilității în procesul de inovare a IMM-urilor

Popa Valentin, PhD Student, ASEM, Moldova

Eficiența mecanismului de asigurare a stabilității financiare

Ionas Ana, PhD Student, ASEM, Moldova

Premise și posibilități de aplicare a marketingului educațional în vederea ameliorării imaginii universității

Jomir Eudochia, PhD Student, ASEM, Moldova

Promovarea abordării integratoare de gen în cadrul politicilor bugetar-fiscale în Republica Moldova

Zadnipru Rodica, PhD Student, ASEM, Moldova

Блокчейн в маркетинге, способы применения технологии

Gagauz Valeriu, PhD Student, ASEM, Moldova

Migrația de revenire în vizorul organizațiilor internaționale

Morozan Stela, PhD Student, ASEM, Moldova

Влияние геополитических процессов на темпы экономического роста

Kenig Eduard, PhD Student, ASEM, Moldova

Oportunitățile și provocările Republicii Moldova în contextul valorificării energiei regenerabile

Iarmenco Mihaela, PhD Student, ASEM, Moldova

Auditul calității, situația actuală și importanța în activitatea de audit

Țurcanu Ștefan, PhD Student, ASEM, Moldova

Delimitări metodologice și sinteze comparative de evoluție a sistemelor de pensii din Republica Moldova, Romania și țările UE

Tacu Mariana, PhD Student, ASEM, Moldova

Locul orașului Zărnești din România, în sistemul de localități urbane mici și mijlocii ale județului Brașov

Crăciun Laurențiu, PhD Student, ASEM, Moldova

Rolul cadrelor didactice în prevenirea abandonului școlar

Miron Mihaela, PhD Student, Universitatea "Alexandru Ioan Cuza" din Iași, Romania

Securitatea Republicii Moldova: tendințe și perspective

Bragoi Diana, PhD Student, ASEM, Moldova

Impactul modificării cotei impozitului privind bunurile imobile asupra contribuabilului și veniturilor bugetului local

Gasnaș Gheorghe, PhD Student, ASEM, Moldova

Cunicina Eduard, PhD Student, ASEM, Moldova

Obținerea avantajului competitiv prin dezvoltarea rețelelor logistice

Staver Liliana, Researcher, ASEM, Moldova

Impactul pandemiei COVID-19 asupra comportamentului consumatorului de servicii financiar-bancare

Mistrean Larisa, Post-doc Student, ASEM, Moldova

Expertizarea proiectelor actelor normative: realități și perspective
Nevmerjinski Ilie, PhD Student, ASEM, Moldova

Medicina personalizată un mit pentru Republica Moldova?
Jucov Artiom, Post-doc Student, ASEM, Moldova