PROGRAMME

Friday, 23 September, 2022		
9.30 - 10:00	 Participants registration, Hall, bldg. A, ground floor 	
10.00 - 10.30	Opening of the International Scientific Conference. Plenary Session.	
	- Welcome speech - STRATAN ALEXANDRU, Habilitated Doctor, Rector	
	of the Academy of Economic Studies of Moldova, The Republic of Moldova	
	- Greetings from the conference guests	
10.30 - 12.00	Plenary sessions – Oral presentations	

1. INTERNATIONAL COMPETITIVENESS, PRODUCTIVITY, INNOVATIONS

Stratan Alexandru, Habilitated Doctor, Rector of the Academy of Economic Studies of Moldova, Republic of Moldova

Fala Victoria, Phd student, NIER, Moldova

2. INCREASING THE COMPETITIVENESS OF THE ROMANIAN AGRI-FOOD SECTOR IN THE CONTEXT OF SUSTAINABLE DEVELOPMENT

Istudor Nicolae, DHC ASEM, PhD, University Professor, Rector, Bucharest University of Economic Studies, Romania

Petrescu Irina-Elena, PhD, Associate Professor, Bucharest University of Economic Studies, Romania Istudor Mihai, PhD Student, The Bucharest University of Economic Studies, Romania

3. TRANSFORMING FOOD SYSTEMS TO DELIVER ENVIRONMENTAL AND SOCIETAL GOALS

Matteo Vittuari, PhD, Associate Professor, University of Bologna, Italy

12.00 - 13.00	– LUNCH BREAK		
13.00 - 17.30	 Activities in the thematic sessions according to the Programme of the International Scientific Conference 		
Saturday, 24 September, 2022			
9.00 - 13.00	- 13.00 – The International Scientific Conference Thematic Sessions according to t Conference Programme		
13.00	 Closing of the International Scientific Conference 		

Presentation time limits:

in sessions – 10 min.

debates – 5 min.

ORGANIZING COMMITTEE

President:

STRATAN ALEXANDRU, Habilitated Doctor, University Professor, Correspondent Member of ASM, Rector of the Academy of Economic Studies of Moldova, The Republic of Moldova

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SCIENTIFIC COMMITTEE

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Co-President:

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DODU-GUGEA LARISA. PhD. Associate Professor. Academy of Economic Studies of Moldova (ASEM). The Republic of Moldova ARMEANIC ALEXANDRU, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova ZAPOROJAN VEACESLAV, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova BOTNARI NADEJDA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova PARTACHI ION, PhD, University Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova PRISACARU ANATOLIE, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova TOMSA AURELIA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova VACULOVSCHI DORIN PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova SARGU LILIA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova BAJAN MAIA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova BALAN ALIONA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova DOROGAIA IRINA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova GOROBET ILINCA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova GRAUR ANATOL, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova IGNATIUC DIANA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova TIGHINEANU ALEXANDRA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova ZGUREANU AURELIU, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

INNOVATIVE APPROACHES AND NEW TRENDS IN THE FIELD OF BUSINESS AND ADMINISTRATION	ROOM 210, BLDG. A
FUNDAMENTAL AND APPLIED ECONOMY	ROOM 801, BLDG. A
EUROPEAN INTEGRATION, MULTICULTURALITY AND INTERNATIONAL ECONOMIC RELATIONS	ROOM 203, BLDG. F
CARPE SCIENTIAM: THE EVOLUTION OF SOCIAL AND HUMAN SCIENCES IN THE KNOWLEDGE ECONOMY	ROOM 102, BLDG. F (LIBRARY)
ECONOMETRICS AND ECONOMIC STATISTICS	ROOM 414, BLDG. B
INNOVATION AND COMPETITIVENESS IN ENTITY ACCOUNTING AND AUDITING	ROOM 402, BLDG. F
INFORMATION TECHNOLOGIES AND ECONOMIC CYBERNETICS	ROOM 404, BLDG. B
FINANCIAL DIMENSIONS OF THE KNOWLEDGE ECONOMY	ROOM 303, BLDG. F
LEGAL CONFLICTOLOGY IN ECONOMIC LAW LEGAL RELATIONSHIPS	ROOM 603, BLDG. A
CONTEMPORARY LIBRARIES: CHALLENGES, TRANSFORMATIONS AND PREMISES FOR DEVELOPMENT IN THE NEW SOCIO-ECONOMIC CONTEXT	ROOM 103, BLDG. F (LIBRARY)
	AND ADMINISTRATION FUNDAMENTAL AND APPLIED ECONOMY EUROPEAN INTEGRATION, MULTICULTURALITY AND INTERNATIONAL ECONOMIC RELATIONS CARPE SCIENTIAM: THE EVOLUTION OF SOCIAL AND HUMAN SCIENCES IN THE KNOWLEDGE ECONOMY ECONOMETRICS AND ECONOMIC STATISTICS INNOVATION AND COMPETITIVENESS IN ENTITY ACCOUNTING AND AUDITING INFORMATION TECHNOLOGIES AND ECONOMIC CYBERNETICS FINANCIAL DIMENSIONS OF THE KNOWLEDGE ECONOMY LEGAL CONFLICTOLOGY IN ECONOMIC LAW LEGAL RELATIONSHIPS CONTEMPORARY LIBRARIES: CHALLENGES, TRANSFORMATIONS AND

SESSION I INNOVATIVE APPROACHES AND NEW TRENDS IN THE FIELD OF "BUSINESS AND ADMINISTRATION"

Room 210, Bldg. A

Chairs:DOROGAIA Irina, PhD, Associate ProfessorChairs:Academy of Economic Studies of Moldova, MoldovaSOLOMATIN Ala, PhD, Associate ProfessorAcademy of Economic Studies of Moldova, MoldovaFEDORCIUCOVA Svetlana, PhD, Associate ProfessorAcademy of Economic Studies of Moldova, Moldova

WASTE RECYCLING IN SUPPORT OF ENVIRONMENTAL PROTECTION

ANGHELUTA Petrica Sorin, PhD of Economic Sciences, Bucharest University of Economic Studies, Romania GANEA Otilia, PhD Student, School of Advanced Studies of The Romanian Academy (Scosaar), Romania SPIRIDON Carmen Elena, PhD Student, Valahia University of Targoviste, Romania IACOB (PÂRGARU) Oana Camelia, Ph.D, University Lecturer, Polytechnic University of Bucharest, Romania

SHORT AND PROXIMITY VALUE CHAINS IN THE AGRI-FOOD ECONOMY IN ROMANIA GÂF-DEAC Ioan, Senior Lecturer, PhD. Ec./Technical Science, Sci. Research, INCE C. Kiritescu / Romanian Academy, Romania

BRAN Florina, PhD, University Professor, Bucharest University of Economic Studies, Romania RADULESCU Carmen-Valentina, Professor PhD, Bucharest University of Economic Studies, Romania BURLACU Sorin, Associate Professor PhD, Bucharest University of Economic Studies, Romania

RESEARCH ON THE DEVELOPMENT OF RECIPES FOR NOODLES FROM NON BREAD CHICKPEA FLOUR FOR PEOPLE WITH GLUTEN INTOLERANCE

TABUNȘCIC Olga, PhD, Academy of Economic Studies of Moldova, Republic of Moldova CALMÂȘ Valentina, PhD, Academy of Economic Studies of Moldova, Republic of Moldova FEDORCIUCOVA Svetlana, Doctor (PhD) in other sciences, Academy of Economic Studies of Moldova, Republic of Moldova

THE EU ENERGY CRISIS: CHALLENGES AND PROSPECTS CORBU Viorel, Phd student, Academy of Economic Studies of Moldova, Republic of Moldova

THE DIGITAL TRANSFORMATION OF SMES FROM THE REPUBLIC OF MOLDOVA COZNIUC Octavian, Phd student, Academy of Economic Studies of Moldova, Republic of Moldova

IMPORTANCE OF SOCIAL ASPECTS OF INDUSTRIALIZATION 4.0 FOR SMES OF THE REPUBLIC OF MOLDOVA DOROGAIA Irina, PhD, Associate Professor, Academy of Economic Studies of Moldova, Republic of Moldova

THE FORMATION OF A STARTUP ECOSYSTEM AS A BASIS FOR INCREASING ENTREPRENEURIAL ACTIVITY: THE EXPERIENCE OF UKRAINE

DYMCHENKO Olena, Dr.Sc.Ec, Professor, O.M. Beketov National University of Urban Economy in Kharkiv, Ukraine SMACHYLO Valentyna, Dr.Sc.Ec, assistant professor, O.M. Beketov National University of Urban Economy in Kharkiv, Ukraine

RUDACHENKO Olha, PhD, Asistant Professor, O.M. Beketov National University of Urban Economy in Kharkiv, Ukraine

DRIL Nataliia, Senior Lecturer, O.M. Beketov National University of Urban Economy in Kharkiv, Ukraine

SHOCK TACTICS IN ADVERTISING: GENDER REACTION STUDY GAUGAS Tatiana, Phd student, Academy of Economic Studies of Moldova, Republic of Moldova

TRANSFORMATION OF HIGHER EDUCATION INSTITUTIONS TO THE MARKET NEEDS: IMPLEMENTATION OF DUAL EDUCATION

KOVALEV Anatoly, Habilitated Doctor, Odesa National Economic University, Ukraine LITVINOV Oleksandr, Habilitated Doctor, Odesa National Economic University, Ukraine HRINCHENKO Raisa, Habilitated Doctor, Odesa National Economic University, Ukraine *THE ROLE OF THE RURAL TOURISM IN DEVELOPING THE ECONOMY OF RURAL REGIONS* LIVANDOVSCHI Roman, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Republic of Moldova CONTENT OF THE SPECIFIC FUNCTIONS OF ELABORATION - INSURANCE - IMPLEMENTATION OF THE OPTIMAL COMMERCIAL ASSORTMENT OF CONSUMER GOODS IN THE RETAIL TRADE MALECA Tudor, Doctor (PhD) in other sciences, Cooperative - Commercial University of Moldova, Republic of Moldova

CONSUMER BEHAVIOR TRENDS AND NEW MARKETING CHALLENGES MITNITCAIA Lidia, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Republic of Moldova

CULTURAL DIVERSITY MANAGEMENT OF A TEAM PIRLOG Angela, PhD, Academy of Economic Studies of Moldova, Republic of Moldova

BLOCKCHAIN - A TOOL FOR DIGITAL TRANSFORMATION OF BUSINESS MODELS INTO VALUE CREATION PISANIUC Maia, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Republic of Moldova

THE EFFECTS AND CONSEQUENCES OF TAX PRESSURE ON BUSINESS ENVIRONMENT PLATON Nicolae, Habilitated Doctor, Academy of Economic Studies of Moldova, Republic of Moldova TURCANU Igor, PhD student, Academy of Economic Studies of Moldova, Republic of Moldova

THE SPECIFIC RISKS OF THE ENERGY MARKET OF THE REPUBLIC OF MOLDOVA IN TIMES OF CRISIS PLATON Nicolae, Habilitated Doctor, Academy of Economic Studies of Moldova, Republic of Moldova VIERU Tatiana, PhD student, Academy of Economic Studies of Moldova, Republic of Moldova

THE STRATEGIC FRAMEWORK FOR EUROPEAN COOPERATION IN THE FIELD OF EDUCATION AND VOCATIONAL TRAINING (ET 2020) RAISCHI Natalia, National Agency for Quality Assurance in Education and Research, Republic of Moldova

RESEARCH OF THE COMPETITIVE ENVIRONMENT OF THE INNOVATIVE ENTERPRISE SAHARNEAN Liliana, PhD student, Academy of Economic Studies of Moldova, Republic of Moldova

THE AUDIT OF MARKETING ACTIVITIES IS A CONTROL TOOL IN THE COMPANY'S MANAGEMENT SYSTEM SAVCIUC Oxana, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Republic of Moldova

PROJECT RISK MANAGEMENT THROUGH PMBOK

ŞAVGA Ghenadie, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Republic of Moldova ŞAVGA Larisa, Habilitated Doctor, UCCM, Cooperative - Commercial University of Moldova, Republic of Moldova

THE CHALLENGES OF HIGHER EDUCATION MARKETING IN THE DIGITAL ERA ŞIŞCAN Ecaterina, PhD student, Academy of Economic Studies of Moldova, Republic of Moldova

CIRCULAR BUSINESS MODELS FOR INCREASING PRODUCT USAGE TIMOFEI Olga, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Republic of Moldova

MANAGING THE TAX EVASION AND FRAUD RISKS AS RESULT OF THE VOLUNTARY TAXPAYER COMPLIANCE PROGRAM

ȚURCANU Igor, PhD student, Academy of Economic Studies of Moldova, Republic of Moldova

SWOT ANALYSIS OF THE INNOVATION PROCESS ON THE MARKET OF BANKING PRODUCTS PANFIL Cristina, PhD Student, National Institute of Economic Research, Moldova CRISTAFOVICI Profira, PhD, Academy of Economic Studies of Moldova, Moldova

SOCIAL MEDIA MARKETING AS A TOOL FOR PROMOTING SERVICES IN THE TOURISM AND HOSPITALITY INDUSTRY KYRYLIUK Iryna, PhD, Associate Professor, Pavlo Tychyna Uman State Pedagogical University, Ukraine CHVERTKO Liudmyla, PhD, Associate Professor, Pavlo Tychyna Uman State Pedagogical University, Ukraine

SUSTAINABILITY – A SAFE APPROACH IN THE STRATEGIC DEVELOPMENT OF HIGHER EDUCATION INSTITUTIONS SUSLENCO Aline, DKD of Economic Sciences, USABB, Moldova

SUSLENCO Alina, PhD of Economic Sciences, USARB, Moldova

SESSION II

FUNDAMENTAL AND APPLIED ECONOMY

Room 801, Bldg. A

Chair: IGNATIUC Diana, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova

POLICIES FOR INCREASING THE DEGREE OF EMPLOYMENT IN ROMANIA BUZOIANU Ovidiu Andrei Cristian, PhD of Economic Sciences, Bucharest University of Economic Studies, Romania SPIRIDON Carmen Elena, PhD Student, Valahia University of Targov, Romania BADEA Ion, PhD Student, Bucharest University of Economic Studies, Romania GOMBOS Carol Cristina, PhD Student, Bucharest University of Economic Studies, Romania

THE CHALLENGES OF MIGRATION IN THE CONTEXT OF ENSURING NATIONAL SECURITY FILIP Nolea, PhD, Acossiate Professor, Academy of Economic Studies of Moldova, Moldova BRANAȘCO Natalia, PhD of Economic Sciences, USARB, Moldova

INCREASING THE ECONOMIC SECURITY OF UNIVERSITIES THROUGH THE DEVELOPMENT OF ULLL PROGRAMS AND SERVICES BUCOS Tatiana, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Moldova

THE ROLE OF TOURIST CLUSTER IN THE DEVELOPMENT OF NATIONAL TOURISM BULICAN Adrian, PhD, Academy of Economic Studies of Moldova, Moldova

ECONOMIC LIFE CYCLE PROFILES IN MOLDOVA: THE NATIONAL TRANSFER ACCOUNTS APPROACH GAGAUZ Olga, Habilitated Doctor, National Institute for Economic Research, Moldova PROHNITSKI Valeriu, PhD, National Institute for Economic Research, Moldova

THE IMPACT OF THE REFERENCE INTEREST RATE ON PAYMENT SCHEMES FOR AGRICULTURE IN THE REPUBLIC OF MOLDOVA ZANET Vitalii, GHENCEA Alexandru, MIRON Mihai, STANCIU Silvius, "Dunărea de Jos" University of Galați, Romania

ECONOMETRIC MODEL FOR FORECASTING SMES DEVELOPMENT IN THE MEDIUM TERM. CASE OF MOLDOVA

GUTIUM Tatiana, PhD of Economic Sciences, National Institute for Economic Research, Moldova TOMŞA Aurelia, PhD, Acossiate Professor, Academy of Economic Studies of Moldova, Moldova

SOME FACTORS OF ORGANIZATIONAL BEHAVIOR IN THE FORMATION OF BIDIRECTIONAL RELATIONS JOROVLEA Elvira, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Moldova

PLATFORMIZATION AND TRANSFORMATION OF THE INSTITUTIONAL ENVIRONMENT OF ECONOMIC ACTIVITY

LYPOV Volodymyr, Habilitated Doctor, Institute of the Economy and Forecasting of the National Academy of Sciences of Ukraine, Ukraine

THE ROLE OF BUDGETARY-FISCAL POLICY IN REDUCING REVENUE INEQUALITY IN THE REPUBLIC OF MOLDOVA

BALAN Aliona, PhD, Acossiate Professor, Academy of Economic Studies of Moldova, Moldova

MORTGAGE – A SEFE WAY TO PURCHASE A PROPERTY ROTARU Olesea, PhD Student, Academy of Economic Studies of Moldova, Moldova

THE ROLE OF THE PRIMARY DEALERS IN THE GOVERNMENT SECURITIES MARKET SPEIANU Olesea, PhD Student, Moldova State University, Moldova

SESSION III EUROPEAN INTEGRATION, MULTICULTURALITY AND INTERNATIONAL ECONOMIC RELATIONS

Room 203, Bldg. F

Chairs:DODU-GUGEA Larisa, PhD, Associate Professor
Academy of Economic Studies of Moldova, Moldova
NECULA Gina, PhD, Associate Professor
"Dunarea de Jos" University of Galati, Romania
HURDUZEU Gheorghe, PhD, University Professor
Bucharest University of Economic Studies, Romania

EDUCATION LEVEL OF THE ADULT POPULATION IN THE EUROPEAN UNION PROFIROIU Marius Constantin, Professor, PhD, Bucharest University of Economic Studies, Romania NICA Elvira, Professor, PhD, Bucharest University of Economic Studies, Romania ANGHELUTA Petrica Sorin, PhD of Economic Sciences, Bucharest University of Economic Studies, Romania POTCOVARU Ana Mădălina, Lecturer Ph.D, Bucharest University of Economic Studies, Romania

TRENDS IN THE DEVELOPMENT OF GLOBAL ADVERTISING SERVICES MARKET SISCAN Zorina, Habilitated Doctor, Academy of Economic Studies of Moldova, Moldova ANTON Lia, PhD Student, Academy of Economic Studies of Moldova, Moldova

DISCOVERY OF THE ENTREPRENEURIAL POTENTIAL OF SETTLEMENTS, DISTRICTS IN THE CROSS-BORDER TERRITORY OF THE REPUBLIC OF MOLDOVA-UKRAINE ON THE BASIS OF SMART SPECIALIZATION APPROACHES AND PRIORITIES FOR SUSTAINABLE TERRITORIAL DEVELOPMENT BABIN Anatolie, Phd researcher MBA, Independent Researcher, Moldova SISCAN Zorina, Habilitated Doctor, Academy of Economic Studies of Moldova, Moldova

WHAT IS GLOBALIZATION?

BODISLAV Alexandru Dumitru, PhD of Economic Sciences, Bucharest University of Economic Studies, Romania CĂLIN Ana Maria, PhD, Ministry of Environment, Waters and Forests, Romania GOMBOS Svetlana Platagea, PhD Studen, Bucharest University of Economic Studies, Romania BARLADEANU Tiberiu, PhD Student, Valahia University, Targoviste, Romania

THE DEVELOPMENT OF THE AGRI-FOOD SECTOR IN THE MOUNTAINOUS AREAS OF ROMANIA RADULESCU Carmen Valentina, Habilitated Doctor, Bucharest University of Economic Studies, Romania GÂF-DEAC Ioan, Senior Lecturer, PhD. Ec./Technical Science, Sci. Research, INCE C. Kiritescu / Romanian Academy, Romania

BURLACU Sorin, Associate Professor PhD, Bucharest University of Economic Studies, Romania BRAN Florina, Professor PhD, Bucharest University of Economic Studies, Romania

DIFFICULTIES AT THE EU LEVEL IN THE CONTEXT OF ENVIRONMENTAL DEGREES PARGARU Ion, PhD of Economic Sciences, Valhia University Targoviste, Romania BURCEA Stefan Gabriel, Associate Professor PhD, Bucharest University of Economic Studies, Romania GEORGESCU Iuliana Raluca, PhD, Bucharest University of Economic Studies, Romania TROACĂ Victor Adrian, PhD, Bucharest University of Economic Studies, Romania

THE RELATIONSHIP BETWEEN MIGRATION AND DEVELOPMENT. CASE STUDY: REPUBLIC OF MOLDOVA IACOB (PÂRGARU) Oana Camelia, Lecturer PhD, Polytechnic University, Bucharest, Romania PARGARU Ion, PhD of Economic Sciences, Valhia University Targoviste, Romania MOCANU Viorel, PhD Student, Vlahia University, Targoviste, Romania GOMBOS Carol Cristina, PhD Student, Bucharest University of Economic Studies, Romania BUZOIANU Ovidiu Andrei Cristian, Professor, PhD, Bucharest University of Economic Studies, Romania

EXTERNAL FACTOR AND INNOVATIONAL SME

CHISTRUGA Boris, Habilitated Doctor, Academy of Economic Studies of Moldova, Moldova

THE ASCENSION OF THE ACADEMY OF ECONOMIC STUDIES TOWARDS A RESEARCH-EDUCATION UNIVERSITY

COBAN Marina, PhD, Academy of Economic Studies of Moldova, Moldova TODOROI Dumitru, Habilitated Doctor, Academy of Economic Studies of Moldova, Moldova

THE LEGAL ASPECT IN THE FIELD OF GENDER INEQUALITY, THROUGH THE PRISM OF THE EXPERIENCE OF DIFFERENT COUNTRIES.

CUCONASU Viorica, PhD Student, Academy of Economic Studies of Moldova, Moldova

THE RESOURCE OF HUMAN CREATIVITY IN THE CONTEXT OF THE EDUCATIONAL SYSTEMS OF THE COUNTRIES OF THE WORLD

BENEA-POPUŞOI Elina, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Moldova DUCA Svetlana, PhD Student, Academy of Economic Studies of Moldova, Moldova CUROŞU Doru, PhD Student, Academy of Economic Studies of Moldova, Moldova

GOVERNANCE EFFICIENCY - ESSENTIAL CONDITION TO FOSTER ENTREPRENEURIAL COMPETITIVENESS. CASE OF THE REPUBLIC OF MOLDOVA IGNATOV Augustin, PhD Student, Academy of Economic Studies of Moldova, Moldova

EVOLUTION OF INTERNATIONAL TRADE IN THE LIGHT OF THE WAR IN UKRAINE JITARU Dorina, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Moldova

PRIORITIES FOR REFORMING THE WTO

LOBANOV Natalia, Habilitated Doctor, Academy of Economic Studies of Moldova, Moldova

BARRIERS IN INTERCULTURAL COMMUNICATION AND WAYS TO OVERCOME/ BARIERE ÎN COMUNICAREA INTERCULTURALĂ ȘI CĂI DE DEPĂȘIRE

RUSU Djulieta, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Moldova PIRLOG Angela, PhD, Academy of Economic Studies of Moldova, Moldova

PROSPECTS FOR ENERGY COOPERATION BETWEEN THE EU AND ISRAEL IN THE LIGHT OF ISRAEL'S AGGRESSIVE FOREIGN POLICY IN THE MIDDLE EAST

VERETILNYK Oleksandr, Phd Student, Doctoral School of the University of Szczecin, Institute of Political Science and Security Studies, Poland

IDENTITY, ACULTURALITY AND COMMUNICATION IN THE EUROPEAN AREA SPÎNU Stela, Doctor (PhD) in other sciences, USMF "Nicolae Testemițanu", Moldova

SESSION IV

CARPE SCIENTIAM: THE EVOLUTION OF SOCIAL AND HUMAN SCIENCES IN THE KNOWLEDGE ECONOMY

Room 102, Bldg. F (Library)

Chair: VACULOVSCHI Dorin, PhD, Associate Professor

The Academy of Economic Studies of Moldova, Moldova

LABOR MARKET THROUGH THE PRISM OF COMPETITIVENESS/ PIAȚA MUNCII PRIN PRISMA COMPETITIVITĂȚII

ABRAMIHIN Cezara, PhD, Academy of Economic Studies of Moldova, Moldova

OVERCOMING BARRIERS TO DIGITAL TRANSFORMATION OF HIGHER EDUCATION KALYVAKI Maria, PhD, Minnesota State University of Mankato, United States of America BACIMANOVA Nadejda, Minnesota State University of Mankato, United States of America

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CIRCULAR ECONOMY: BENEFITS FOR SOCIETY AND BARRIERS TO IMPLEMENTATION TURCAN Galina, PhD, Academy of Economic Studies of Moldova, Moldova

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PRACTICAL ASPECTS OF ESTATE FUNCTIONS GISCA Veronica, PhD, Academy of Economic Studies of Moldova, Moldova

SESSION V ECONOMETRICS AND ECONOMIC STATISTICS

Room 414. Bldg. B

Chairs:PARŢACHI Ion, PhD, University ProfessorAcademy of Economic Studies of Moldova, MoldovaGOGU Emilia, PhD,Bucharest University of Economic Studies, Romania

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PROPERTIES OF BÖRÖCZKY'S CONSTRUCTION BALCAN Vladimir, PhD, Academy of Economic Studies of Moldova, Moldova

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CIMPOIEŞ Dragoş, PhD, Technical University of Moldova, Moldova

THE REGIONAL ECONOMIC SITUATION AND ITS IMPACT ON MIGRATION PARTACHI Ion, PhD, University Professor, Academy of Economic Studies of Moldova, Moldova RUSU Svetlana, Moscow State Institute of International Relations, Russia

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ASSESSING THE IMPACT OF INCOME INEQUALITY ON THE SUSTAINABLE DEVELOPMENT GOALS SECRIERU Angela, PhD, Academy of Economic Studies of Moldova, Moldova PARTACHI Ion, PhD, University Professor, Academy of Economic Studies of Moldova, Moldova ŞIŞCAN Natalia, Academy of Economic Studies of Moldova, Moldova

SESSION VI

INNOVATION AND COMPETITIVENESS IN ENTITY ACCOUNTING AND AUDITING

Room 402, Bldg. F

Chairs: ERHAN Lica, PhD, Associate Professor, GRAUR Anatol, PhD, Associate Professor, BAJAN Maia, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova

LOANS ACCOUNTING: FINANCIAL ASSETS VERSUS FINANCIAL LIABILITIES BAJAN Maia, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova LAZARI Liliana, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova GRIGOROI Lilia, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova

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CURAGAU Natalia, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova CUŞMAUNSA Rodica, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova ŢUGULSCHI Iuliana, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova

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FUNCTIONING OF THE FUNDAMENTAL PRINCIPLES OF ACCOUNTING AT THE MOTOR TRANSPORT ENTERPRISES FROM MOLDOVA

GHERASIMOV Mihail, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova

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GRIGOROI Lilia, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova

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LAPITKAIA Liudmila, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova

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LAZARI Liliana, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova

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NEDERIȚA Alexandru, Habilitated Doctor, Professor, Academy of Economic Studies of Moldova, Moldova

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SESSION VII INFORMATION TECHNOLOGIES AND ECONOMIC CYBERNETICS

Room 404, Bldg. B

Chairs: OPREA Serghei, PhD, Associate Professor Academy of Economic Studies of Moldova, Moldova

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DIGITAL ECOSYSTEMS OF SMALL AND MEDIUM COMPANIES COCEBAN VItalie, PhD Student, Academy of Economic Studies of Moldova, Moldova BABIN Anatolie, PhD Researcher, Independent Researcher, Moldova TUTUNARU Sergiu, PhD, Academy of Economic Studies of Moldova, Moldova

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GEORGESCU Iuliana Raluca, PhD of Economic Sciences, Bucharest University of Economic Studies, Romania GANEA Otilia, PhD Student, School of Advanced Studies of The Romanian Academy (Scosaar), Romania GOMBOS SVETLANA Platagea, PhD Student, Bucharest University of Economic Studies, Romania SABIE OANA Matilda, PhD Lecturer, Bucharest University of Economic Studies, Romania TROACĂ VICTOR Adrian, PhD, Bucharest University of Economic Studies, Romania

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COCIUG Victoria, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Moldova

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DRAGOMIR Lilia, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Moldova

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VOSTRICOV Denis, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Moldova

SESSION IX LEGAL CONFLICTOLOGY IN ECONOMIC LAW LEGAL RELATIONSHIPS

Room 603, Bldg. F

Chairs: CIUGUREANU-MIHAILUȚĂ Carolina, PhD, Academy of Economic Studies of Moldova, Moldova

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CONTROVERSIES ON THE PROTECTION OF PRENATAL LIFE THROUGH THE PERSPECTIVE OF EUROPEAN LAW CIUGUREANU-Mihailuță Carolina, PhD, Academy of Economic Studies of Moldova, Moldova

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DIACONU Luminita, PhD Student, Academy of Economic Studies of Moldova, Moldova

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SESSION X

CONTEMPORARY LIBRARIES: CHALLENGES, TRANSFORMATIONS AND PREMISES FOR DEVELOPMENT IN THE NEW SOCIO-ECONOMIC CONTEXT

Room 103, Bldg. F (Library)

Chairs: ȚURCAN Nelly, dr, hab., prof. univ., Moldova State University, Information Society Development Institute, Moldova CHERADI Natalia, PhD, Academy of Economic Studies of Moldova, Moldova

EXPECTATIONS OF GENERATION Z STUDENTS FROM THE INFORMATION LITERACY COURSE. CASE STUDY AT TRANSILVANIA UNIVERSITY IN BRASOV REPANOVICI Angela, Habilitated Doctor, Transilvania University of Brasov, Romania, Romania

SPECIALTY "INFORMATION, LIBRARY AND ARCHIVAL ACTIVITIES": PROBLEMS AND PROSPECTS ANISIMOVA Olha, Habilitated Doctor, University Professor, Vasyl' Stus Donetsk National University, Vinnytsia, Ukraine

SKILLS AND COMPETENCES FOR OPEN SCIENCE PRACTICE ŢURCAN Nelly, Habilitated Doctor, Moldova State University, Information Society Development Institute, Moldova

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GUDIMA Ana, Academy of Economic Studies of Moldova, Moldova

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ŢURCAN Elena, Alecu Russo Balti State University, Moldova

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THANK YOU FOR YOUR PARTICIPATION!!!